

# Leading in the Age of AI

*Empowering Business Leaders to Navigate and Harness AI for Transformative Impact*

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## Course Overview

Leading in the Age of AI is a fully online eLearning programme designed to support business leaders in navigating the opportunities and risks of artificial intelligence in modern organisations.

Available 24/7, 365 days a year, the course can be completed at your own pace and accessed on desktop, tablet, or mobile phone, making it flexible around your professional commitments. The programme develops the knowledge, awareness, and leadership judgement required to adopt and use AI responsibly and effectively. It focuses on how AI influences strategy, governance, decision-making, value creation, and organisational culture, enabling leaders to make informed and accountable choices about where and how AI should be applied.

## Course Objectives

By completing this course, you will:

- Understand AI from a business leadership perspective
- Recognise how AI influences value creation and strategic decision-making
- Develop the confidence to lead AI adoption responsibly
- Identify governance, risk, and ethical considerations in AI deployment
- Lead organisational change effectively in AI-enabled environments
- Sustain leadership effectiveness in a rapidly evolving technological landscape



## Who is this course suitable for?

- Senior leaders and executives
- Business managers and functional leads
- Strategy and transformation professionals
- Governance, risk, and compliance leaders
- HR and organisational development professionals
- Any decision-maker responsible for evaluating or implementing AI within their organisation

No technical background in AI is required. The course is business-focused and designed for leaders rather than technical specialists.

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## Course Content

The course is structured into six focused topics:

**Topic 1 – Understanding AI from a Business Leadership Perspective**

**Topic 2 – AI, Value Creation, and Business Decision-Making**

**Topic 3 – Leading an AI Strategy and Roadmap**

**Topic 4 – Governance, Risk, and Responsible AI Leadership**

**Topic 5 – Leading People and Organisational Change with AI**

**Topic 6 – Sustaining Business Leadership Effectiveness in the Age of AI**



## Course Methodology, Assessment & Certification

Delivered fully online, this self-paced course combines practical insights, real-world scenarios, and knowledge checks to support applied learning.

Learners complete a short online assessment to demonstrate understanding and responsible AI leadership capability.

The course takes approximately 5 hours to complete and is designed to be undertaken over time or in topics to support reflection and application.

The course is endorsed by ATHE, an Ofqual-regulated awarding body recognised in over 50 countries. Successful learners receive an internationally recognised certification.

**athe** Awards for Training and Higher Education

## About The Author

This course has been developed with subject-matter expertise from Michael Quinn, Principal Consultant at Catalyst 360 Solutions.

*Michael Quinn brings over 25 years' senior leadership experience across engineering, construction, and executive roles, offering a practical, board-level perspective on governance, organisational risk, ethical decision-making, and leadership in complex environments*



**Ready to get started? Talk to your manager about enrolling today or email [learning@catalyst360solutions.ai](mailto:learning@catalyst360solutions.ai)**